

BRIA



FOXTRON



Spark the Journey

Substance Beyond Surface

Electric at Heart - nimble, sharp, and born to move.

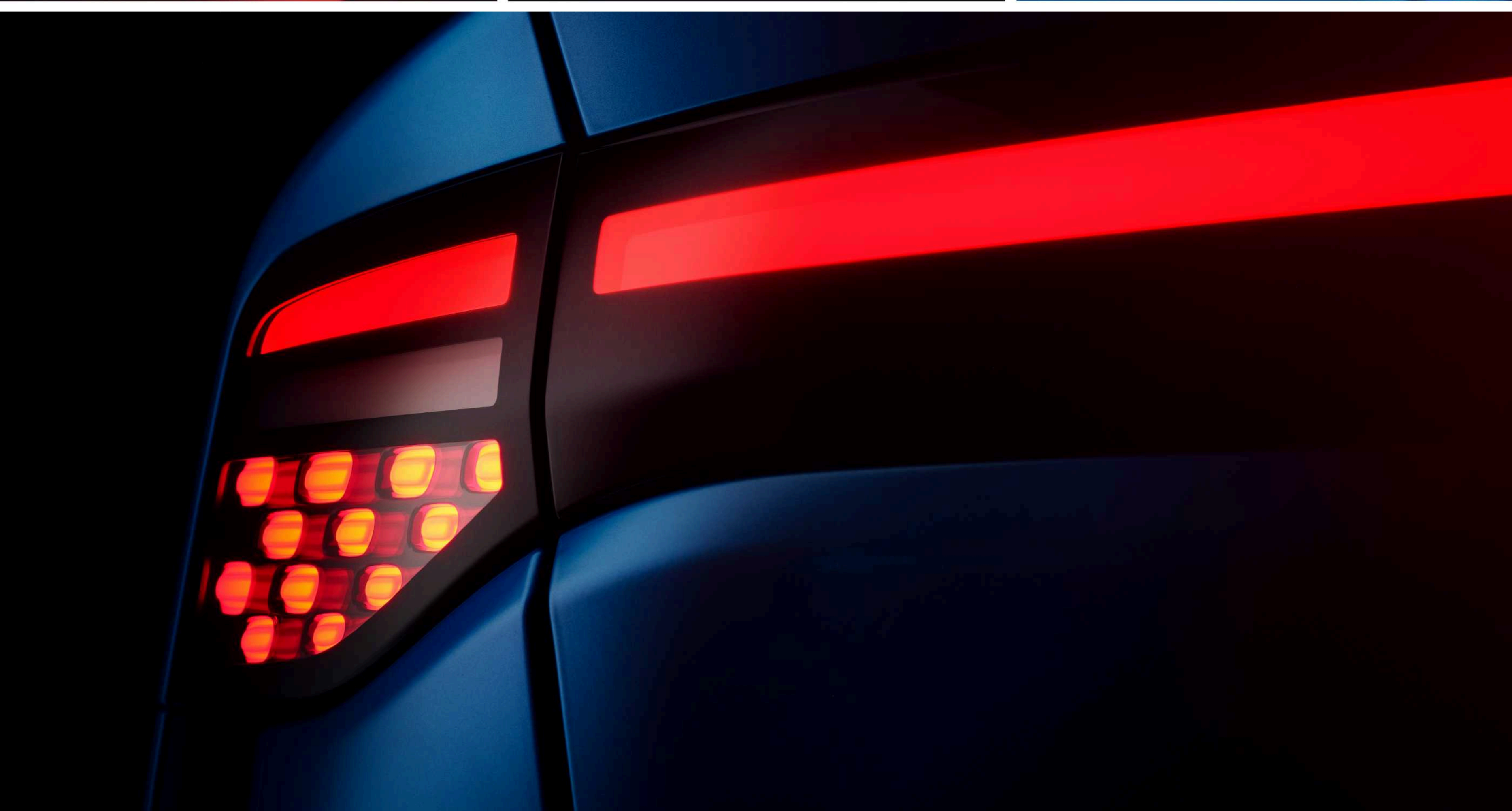
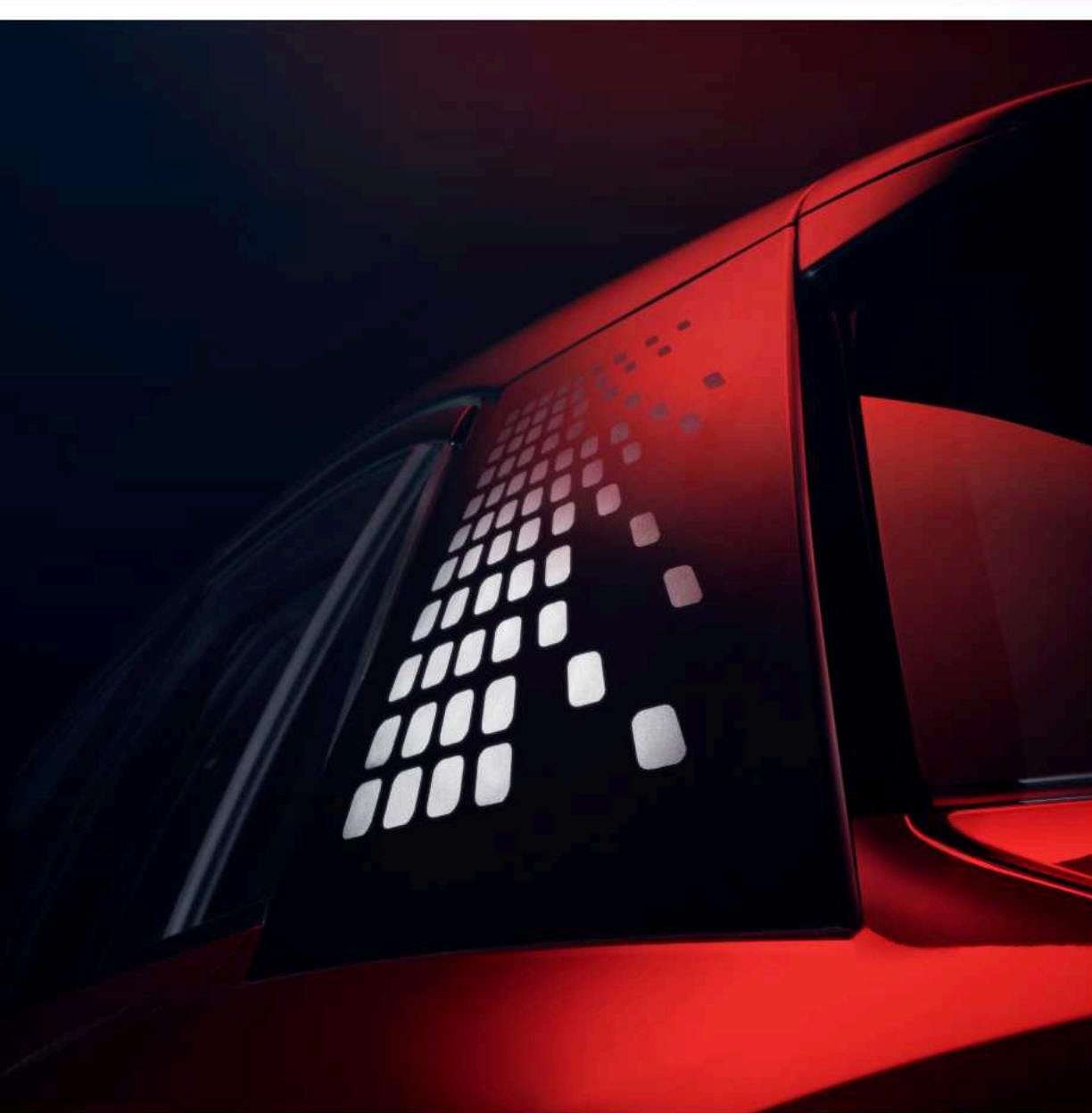


Aerodynamic Design

Sculpted to optimize airflow around the vehicle.

The design features an S-duct at the leading edge to channel high-pressure air over the top surface, while air curtains and portholes work in unison to mitigate turbulence along the sides.





BRIA

Substance Beyond Surface



RWD (NEDC)

| 516 km

AWD 0-100 km/h
*with rollout

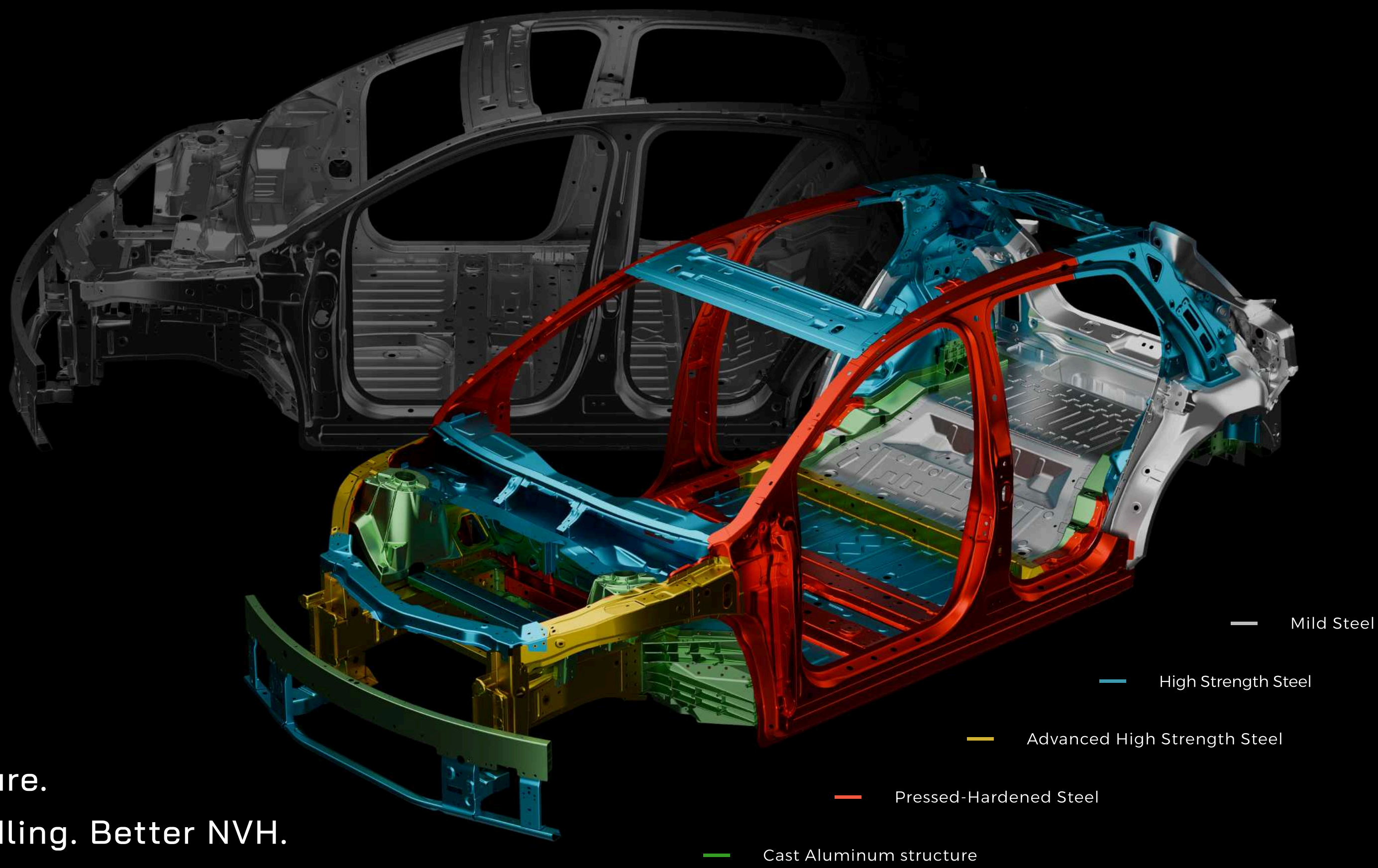
| 3.9 sec.

Aerodynamic

| 0.26 Cd

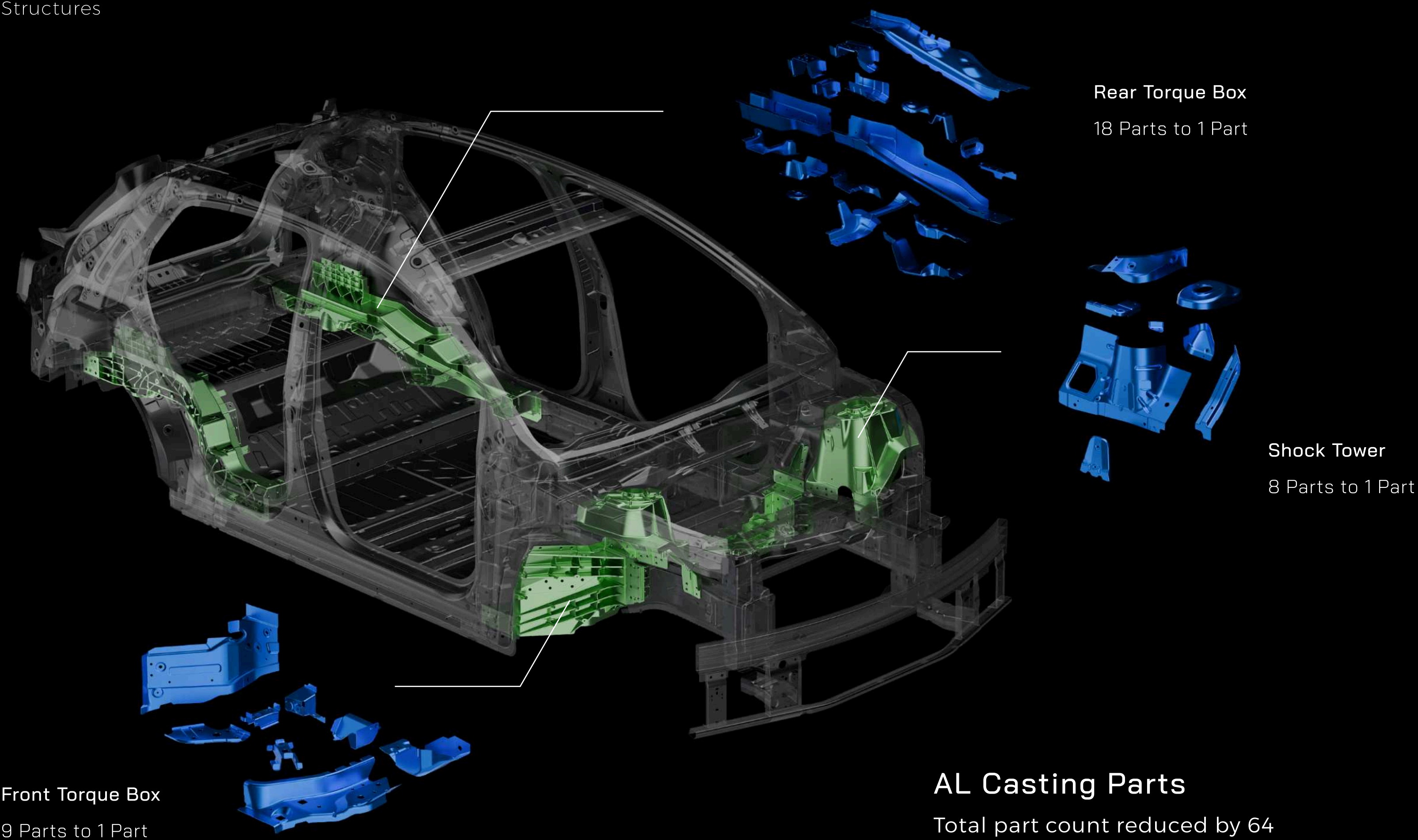
Platform & Technologies

Vertical integration is at the center of FOXTRON's development strategy.



Rigid Structure. Precise Handling. Better NVH.

Dedicated EV Body Design
Combine Extensive High-Strength Steel
with rigid Cast and Extruded Aluminum
Structures



Smart Technology

Beyond conventional component manufacturing and assembly

Advanced Safety. Simple Peace of Mind.

Designed for Level 2 through Level 2+ autonomy, this architecture utilizes an EEA-embedded Vehicle Motion Controller (VMC) to ensure precise dynamic control. It further enhances safety and visibility through a 360° surround view system with transparent chassis, high-precision radar, and intelligent adaptive driving beams.



Smart APP

Our smart app ensures you are always connected, giving you the ability to monitor the status and remotely control key functions of you vehicle. With Over-the-Air (OTA) updates, connectivity features and remote functions will continuously evolve.

Amazing Sound

An Advanced DSP technology - delivering 96kHz/24-bit audio for an immersive Hi-Fi experience - as well as natural voice recognition for seamless hands-free control.

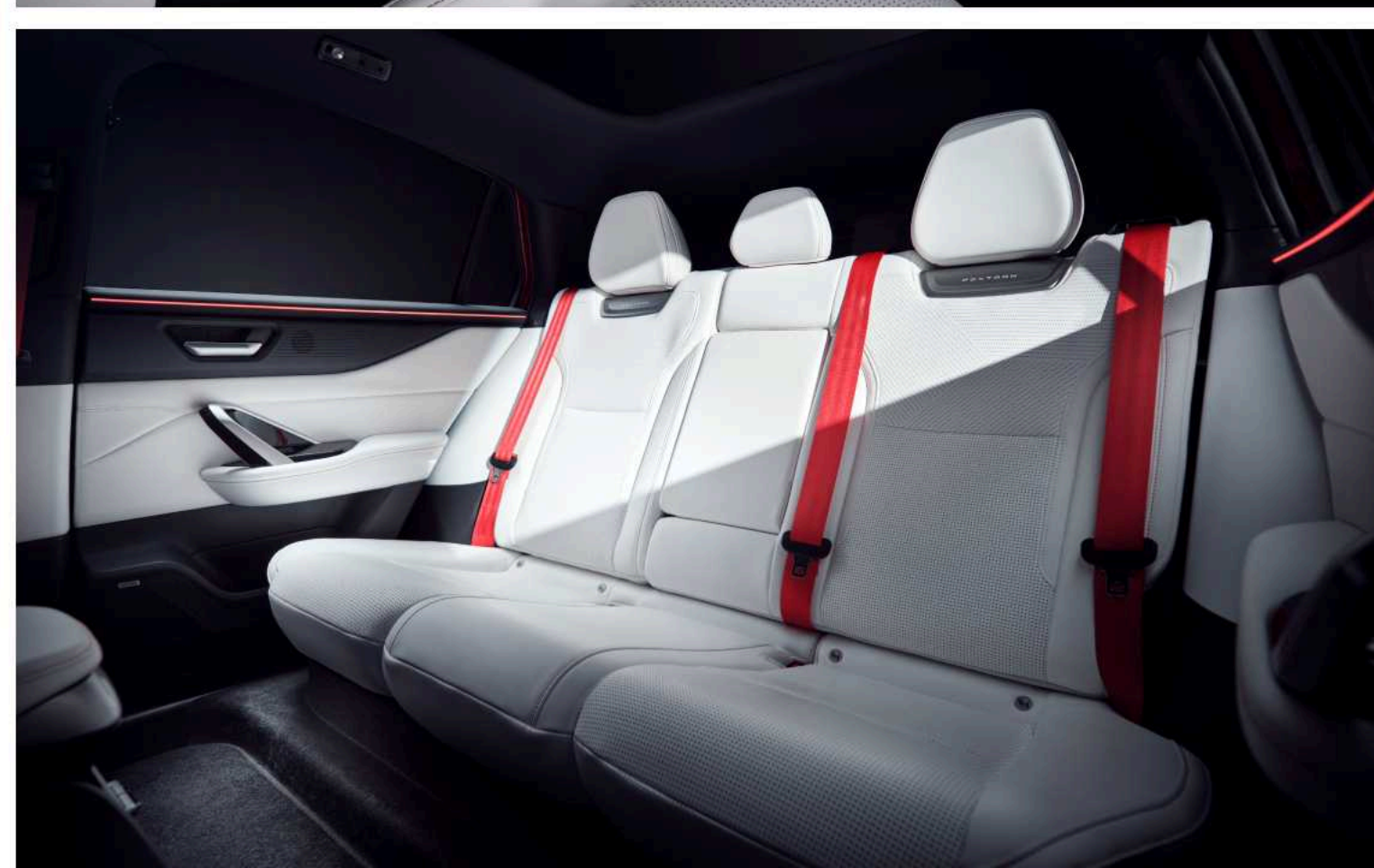




Interior Design

The interior is a modern, tech-focused space that delivers exceptional roominess and digital integration.

A horizontal, floating 15.6-inch touchscreen controls the key vehicle functions, creating a minimalist and intuitive cockpit.



Elegant

MSRP 899,000 (NTD)

Exterior Colors



Shadow Black
● Monotone - without glass roof



Polar White
● Monotone - without glass roof



Titanium Grey
● Monotone - without glass roof

Interior Color



Black Interior - Silver Brushed Trim



Black Interior - Black Seat Belts

Options & Accessories

Interior accessories



Frunk
*Complimentary for a Limited Time



Stainless Steel Door Sill Trim
NT\$ 2,000



Foldable & Storable Cargo Floor Board
NT\$ 2,500



Wireless Charging
(Driver Side) NT\$ 2,500
(Both Sides) NT\$ 5,000

Charging & Technology



V2L Adapter
NT\$ 4,500



Portable / Wall-mount* 2-in-1 AC Charger
*Wall-mounted installation must be performed by a professional.
NT\$ 10,490



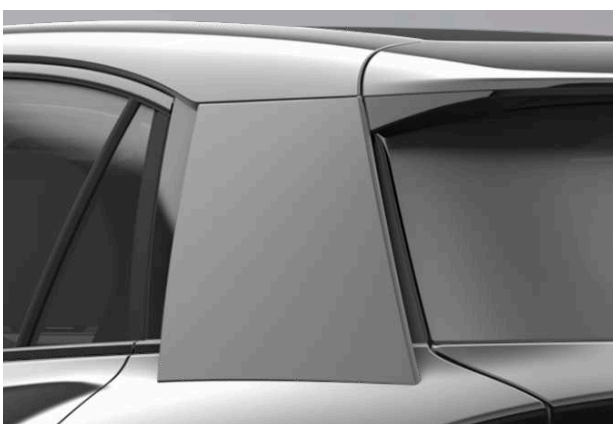
TomTom Navigation
(3-Year Online Services)
NT\$ 6,000

Wheel



18"
Standard

D-Pillar



Black Trim

Emerge

MSRP 1,049,000 (NTD)

Exterior Colors



Shadow Black

● Monotone



Polar White

● Monotone ● Two-tone NT\$ 10,000



Titanium Grey

● Monotone



Ember Red

● Monotone ● Two-tone NT\$ 10,000



Pacific Blue

● Monotone ● Two-tone NT\$ 15,000



Sage Green

● Monotone ● Two-tone NT\$ 10,000

Interior Colors



White Interior - Light Woodgrain Trim
(Fragrance Included) NT\$ 15,000



White Interior - Black Seat Belts



Black Interior - Dark Woodgrain Trim



Black Interior - Black Seat Belts

Options & Accessories

Interior accessories



Frunk

Standard



Stainless Steel Door Sill Trim

Standard



Foldable & Storable Cargo Floor Board

Standard



Wireless Charging

(Driver Side) NT\$ 2,500

(Both Sides) NT\$ 5,000

Charging & Technology



V2L Adapter

NT\$ 4,500



Portable / Wall-mount* 2-in-1 AC Charger

*Wall-mounted installation must be performed by a professional.

NT\$ 10,490



Fragrance

(Set of Three Scents)

NT\$ 3,000



TomTom Navigation

(3-Year Online Services)

Standard

Wheel



18"

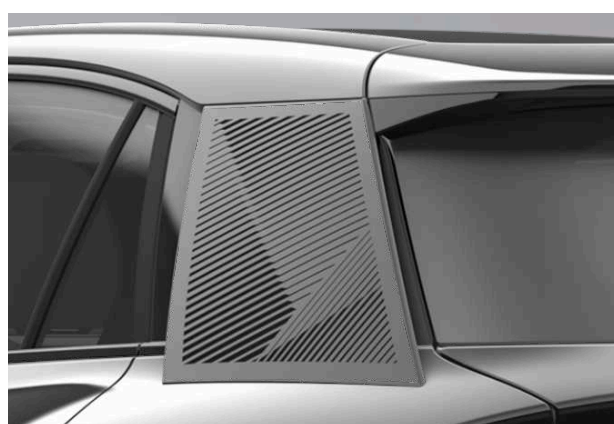
Standard



20" Two-Tone Aero Alloys

NT\$ 15,000

D-Pillar



Black Trim - Linear Design



White Trim - Linear Design

Pioneer

MSRP 1,149,000 (NTD)

Exterior Colors



Shadow Black

● Monotone



Polar White

● Two-tone



Titanium Grey

● Monotone



Ember Red

● Two-tone



Pacific Blue

● Two-tone



Sage Green

● Two-tone

Interior Colors



White Interior - Dark Woodgrain Trim
(Fragrance Included) NT\$ 15,000



White Interior - Red Seat Belts



Black Interior -
Dark Woodgrain Trim + Microsuede



Black Interior - Red Seat Belts

Options & Accessories

Interior accessories



Frunk

Standard



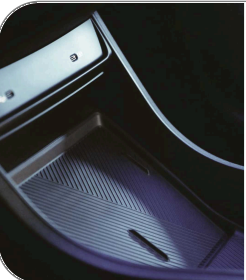
Stainless Steel Door Sill
Trim

Standard



Foldable & Storable
Cargo Floor Board

Standard



Wireless Charging

(Driver Side) NT\$ 2,500

(Both Sides) NT\$ 5,000

Charging & Technology



V2L Adapter

NT\$ 4,500



Portable / Wall-mount*
2-in-1 AC Charger

*Wall-mounted installation must be performed by a professional.
NT\$ 10,490



Fragrance
(Set of Three Scents)

NT\$ 3,000



TomTom Navigation
(3-Year Online Services)

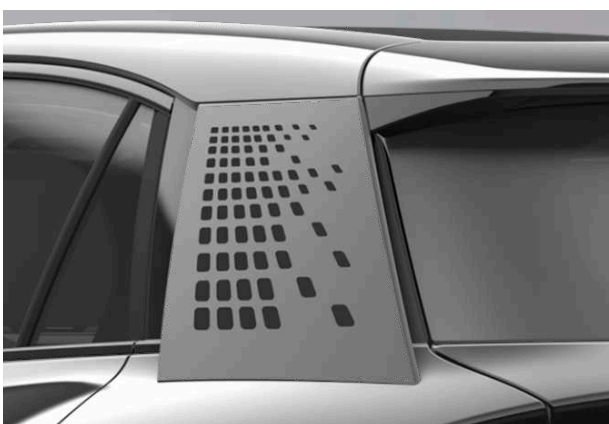
Standard

Wheel

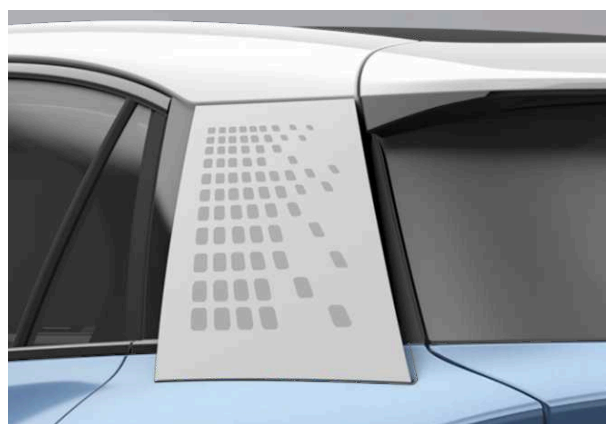


20" Two-Tone Aero Alloys
Standard

D-Pillar



Black Trim - Geometric Design



White Trim - Geometric Design

Note：● Standard ○ Optional – Unavailable

Models	Elegant	Emerge	Pioneer
MSRP (NTD)	899,000 (Without Options)	1,049,000 (Without Options)	1,149,000 (Without Options)
Technical Specifications			
Length*Width*Height (mm)	4,315*1,885*1,535	4,315*1,885*1,535	4,315*1,885*1,535
Wheelbase (mm)	2,800	2,800	2,800
Front / Rear Track Width (mm)	1,639/1,638	1,639/1,638	1,639/1,638
Weight (kg)	1,870 (Curb Weight)	1,870 (Curb Weight)	2,020 (Curb Weight)
Front / Rear Suspension	MacPherson Strut / 5-link Independent		
Drivetrain	RWD	RWD	AWD
Tires	215/55R18	215/55R18	235/40R20
Turning Radius (m)	5.59	5.59	5.59
Performance			
Power Output (kW) / (hp)	171/229	171/229	299/400
Torque (Nm)	350	350	700
0-100 kph Acceleration (s)	6.8	6.8	3.9(w/ rollout)
Max Speed (kph)	≥ 180	≥ 180	≥ 180
Battery			
Battery Type	Lithium Iron Phosphate (LFP) Battery		
Battery Capacity (kWh)	57.7	57.7	57.7
NEDC Range (km) ^{*2}	516	516 ^{*1}	466
Energy Efficiency (km/kWh) ^{*2}	7.6	7.6 ^{*1}	7.0
Annual Energy Consumption (kWh) ^{*3}	1,974	1,974 ^{*1}	2,143
DC Connector / Max Charging Power	CCS2/ 134kW (vehicle-end)	CCS2/ 134kW (vehicle-end)	CCS2/ 134kW (vehicle-end)
DC Charging Time	10~80% : < 30 min	10~80% : < 30 min	10~80% : < 30 min
AC Connector / Max Charging Power	Type 2 (IEC62196-2) / 7kW	Type 2 (IEC62196-2) / 7kW	Type 2 (IEC62196-2) / 7kW
Storage			
Frunk (L) (Measured using water-filling method)	○ 52	● 52	● 52
Trunk (L)	320-1,043	320-1,043	320-1,043
Exterior			
LED High / Low Beams	●	●	●
Auto Headlights	●	●	●
LED Horizontal Position Lights	●	●	●
LED Horizontal Taillights	●	●	●
LED Sequential Turn Signal	●	●	●
18-inch Aerodynamic Wheels	●	●	–
20-inch Aerodynamic Two-Tone Wheels	–	○	●
S-Duct	●	●	●
Active Grille Shutter	●	●	●
Air Curtains	●	●	●
Aerodynamic Rear Spoiler	●	●	●
Flush Handles	● (Manual)	● (Powered)	● (Powered)
Auto Windshield Wipers	●	●	●
Electronic Charging Port Door	●	●	●
Panoramic Glass Roof	–	●	●
Hands-Free Power Tailgate	–	●	●
Interior			
Black Interior	●	●	●
White Interior	–	○ (w / Fragrance System)	○ (w / Fragrance System)

Models	Elegant	Emerge	Pioneer
Seat Upholstery	Leatherette	Leatherette	Leatherette
Red Seatbelts	—	—	●
Power Driver Seat	● (8-way w/ memory, welcome, anti-theft)		
Power Front Passenger Seat	● (4-way)	● (4-way)	● (4-way)
Ventilated Front Seats	—	●	●
2-stage Reclining Rear Seats	●	●	●
Rear Seat Center Armrest / Cupholders	●	●	●
Multifunction Steering Wheel (with Haptic Feedback)	●	●	●
Dual-zone Automatic Climate Control	●	●	●
Electronically Controlled Front Vents	●	●	●
Rear Vents (on/off controllable from infotainment system)	●	●	●
PM2.5 Filter	●	●	●
Ionizer Air Purification System	—	●	●
Fragrance System	—	○ (w/ 3 Fragrances)	○ (w/ 3 Fragrances)
Wraparound Ambient Lighting	—	● (64-color)	● (64-color)
Hood Lift (Gas Struts)	●	●	●
Frunk	○	●	●
Foldable & Storable Cargo Floor Board	○	●	●
Stainless Steel Door Sill Trim	○	●	●
Safety			
Braking-Related Assistance Systems (ABS / BAS / EBD / BOS)	●	●	●
Traction Control System (TCS)	●	●	●
Electronic Stability Control (ESC)	●	●	●
Hill-Start Assist Control (HAC)	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●
Open Door Alert (ODA)	●	●	●
Parking Sensor	● (Front : 2 / Rear : 2)	● (Front : 6 / Rear : 6)	● (Front : 6 / Rear : 6)
Rear View Monitor	●	●	●
360 Surround View Monitor (w/ Chassis See-Through View)	—	●	●
Driver & Front Passenger Airbags	●	●	●
Driver & Front Passenger Side Airbags	●	●	●
Front & Rear Side Curtain Airbags	●	●	●
Seatbelt Reminder (All Seats)	●	●	●
Rear Seat ISOFIX Compatibility	●	●	●
Smart Driving Tech			
Adaptive Cruise Control (ACC)	●	●	●
Traffic Jam Assist (TJA)	●	●	●
Lane Following Control (LFC)	●	●	●
Automated Emergency Braking (AEB)	●	●	●
Front Collision Warning (FCW)	●	●	●
Rear Cross Traffic Alert (RCTA)	●	●	●
Lane Departure Warning System (LDWS)	●	●	●
Lane Keeping Assist (LKA)	●	●	●
Blind Spot Detection (BSD)	●	●	●
Speed Limit Information Function (SLIF)	●	●	●
Auto High Beams (AHB)	●	—	—
Adaptive Driving Beams (ADB)	—	●	●
Driver Monitoring System (DMS)	—	●	●

Models	Elegant	Emerge	Pioneer
Remote Parking Assist (RPA)	—	●	●
Drive Mode Selector	ECO / Comfort / Sport	ECO / Comfort / Sport	ECO / Comfort / Sport
3-Level Adjustable Steering Effort	●	●	●
5-Level Regenerative Braking System	●	●	●
One Pedal Mode	●	●	●
Electronic Parking Brake (EPB, Integrated w/ Park Gear)	●	●	●
Auto Hold	●	●	●
Smart Cabin			
15.6-Inch Infotainment Display	●	●	●
9.2-Inch Instrument Cluster	●	●	●
Intelligent Voice Command	●	●	●
Automotive Audio Bus (A²B) Tech	●	●	●
SEAS Audio System	●	●	●
Number Of Speakers	7	12 (w/ Subwoofer)	12 (w/ Subwoofer)
Smartphone Integration System	●	●	●
Connected Car Technologies	●	●	●
Mobile App (Vehicle Control / Info)	●	●	●
TomTom In-Car Navigation (The Online Services Are Provided For 3 Years)	○	●	●
Multi-Scene Mode (Keep / Pet / Camp)	●	●	●
Ultra Wideband Smart Access System	●	●	●
Welcome Lighting Show	●	●	●
Vehicle-To-Load Feature (Adapter Not Incl.)	●	●	●
Over-The-Air (OTA) Vehicle Update Compatibility	●	●	●

*1 When equipped with 20-inch Aerodynamic Wheels, the Emerge trim achieves NEDC driving range of 503 km, energy efficiency of 7.7 km/kWh, and estimated annual energy consumption of 1,948 kWh.

*2 The energy efficiency and driving range values stated are determined in accordance with UNECE Regulation No. 101 and its subsequent amendments, based on the NEDC driving cycle. The test results were obtained under prescribed laboratory conditions using a chassis dynamometer. Actual driving range and energy efficiency may vary depending on weather conditions, road conditions, vehicle load, air-conditioning usage, driving habits, and vehicle maintenance. For further information, please refer to the website of Energy Administration, Ministry of Economic Affairs, R.O.C. (Taiwan).

*3 The annual energy consumption value is calculated based on an assumed annual driving distance of 15,000 km and the measured energy efficiency value.

*Features and configurations shown are for reference only. Actual vehicle features and configurations are subject to the sales contract and delivery.

*FOXTRON reserves the right to modify the vehicle’s design and equipment, and to make revisions as necessary.

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